

# Michael Bourque, APR, WCP®

## SENIOR VICE PRESIDENT, EXTERNAL AFFAIRS



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Michael Bourque is MEMIC's senior vice president for external affairs. He also serves as the company's corporate secretary. He previously served as vice president of corporate marketing and communications for MEMIC. In his current position, he directs the company's corporate marketing programs, including its advertising and public relations, and is responsible for overseeing all outbound communications efforts of the company, as well as its government and community relations efforts.

Mike is a graduate of the University of Maine with a bachelor's degree in Journalism. He is Accredited in Public Relations (APR) by the Public Relations Society of America and an accredited Workers' Compensation Professional (WCP) as recognized by AMCOMP. He is also a graduate of the Maine Development Foundation's Leadership Maine program. In 2004, he was named winner of the Edward L. Bernays Award, the top honor from the Maine Public Relations Council for career achievement in public relations. He has been named winner of the 2016 Community Leadership Award by DayOne.

Before joining MEMIC, Mike was senior editor for the American Association of Community Colleges, based in Washington, DC. Previously, he spent five years as a journalist, working for daily newspapers in Maine and Alaska. He won writing awards from the Maine Press Association during his stint at the Journal Tribune in Biddeford, Maine.

Mike serves on numerous boards and committees. He was the chair of the 2016 United Way of Greater Portland's Campaign Committee. He is the immediate past chair of the Board of the Portland Regional Chamber of Commerce. He is immediate past-chair of the Board of Directors of the Children's Museum and Theatre of Maine and the Southern Maine Community College Foundation. He is a former chair of the Portland Community Chamber of Commerce and is a member of the Board of Directors of the Maine Chamber. He has served as president of the Maine Public Relations Council, and Youth and Family Outreach, a social service agency that provides low cost childcare. He is a former member of the Communications Committee of the American Association of State Compensation Insurance Funds and an industry planning committee for the National Association of Mutual Insurance Companies (NAMIC).

